



## DESEO, WHEN YOU WISH UPON FIVE STARS!

Playa del Carmen, Quintana Roo. October 5th, 2011 -exactly one year after the opening of Mexico City's HABITA- DESEO [HOTEL + LOUNGE] welcomes international guests to the Mexican Caribbean.

Following HABITA's footsteps, DESEO [HOTEL + LOUNGE] heads to the beach, now that its creators decided to open a new venture in Playa del Carmen. Located in the Mexican Caribbean, only 50 minutes south of Cancun on the Maya Riviera, Playa has recently become the favorite playground of young urbanites of all latitudes. Hip youngsters who seek a cool atmosphere, ideal weather, none of the formality of other destinations or the massive tourism of neighboring beaches will embrace DESEO [HOTEL + LOUNGE] as the ultimate environment.

DESEO [HOTEL + LOUNGE] is the most anticipated addition of Design Hotels, because it emphasizes contemporary design, the natural elements of the Yucatan



Peninsula, and a chill out style. Everything has been assertively mixed by the young Mexican architects of Central de Arquitectura, Ca.

The 15 soundproof rooms and suites -which during the day function as living rooms- are imaginative because of their creative details which include a basic kit for the beach and partying, king-size beds, hammocks, air conditioning, mini bar, wireless internet, tv, telephone, a music channel and safe deposit box. DESEO has wireless internet service in the reception area, a self-service kitchen, and a library.

Nothing is accidental, at DESEO [ HOTEL + LOUNGE ] every possible need and whim has been carefully anticipate!

The terrace located at the center of DESEO, along the pool-deck that houses the lounge, makes the ultimate for meeting place. Guests can relax in the outdoors on the enormous beds, comfortable puffs and by the Jacuzzi and the unique swimming pool, designed by



conceptual artist Silvia Gruner. Entertained by a DJ,

who's continuously playing the best of ambient music accompanied by the sound of the surf from the turquoise waters of the nearby Caribbean sea, the lounge promises a relaxed atmosphere planned for guests and visitors of DESEO [ HOTEL + LOUNGE ] alike.

DESEO'S greatest accomplishment is the perfect dose of space, comfort, good music and amusement, which combine to create a perfect relaxed atmosphere.



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[ Member of ]

Design Hotels

[ Opening Date ]

October 2001

[ 15 Rooms ]

3 Suites with Private Terrace,  
Hammock and Bath Tube

6 Balcony Rooms with Private  
Terrace, Hammock and Bath Tube  
6 Lounge View Rooms

[ Rates ]

Range from 135.00 USD to 405.00  
USD



[ Floor Distribution ]

2nd Floor Rooms

1st Floor Pool Deck, Lounge, Bar,  
Pool, Jacuzzi, Solarium with King  
Size Beds, Hammocks, Library, Self  
Service Kitchen and Rooms

[ Amenities ]

Handcraft Amenities, Desire Beach  
Kit, King Size Beds, In-Room Music,  
AC, Wireless Internet, Cordless  
Phones with Message Center,

Minibar, Safe Deposit Box and Room  
Service

[ Executive Chef ]

Silverio Martinez

[ Architecture and Interior Design ]

Central de Arquitectura, José

Sánchez and Moisés Ison

Omelette, Hector Galván

[ Art Work ]

Silvia Gruner, Pool “Away from  
you”

[ Graphic Design ]

Atomic

[ Awards ]

2002 Hot List, Condé Nast Traveller,

UK (featured on the cover of the  
magazine)

2002 Hot List, Condé Nast Traveler,

US

2009 Design Awards

Best Boutique Hotel